npower and Trees for Cities – a growing partnership

We have partnered with Trees for Cities to help us deliver our promise to plant a tree for every customer who purchased a Go Green Energy Fix tariff in 2018/19.

Trees for Cities is the only UK charity working at a national and international scale to improve lives by creating greener cities. They plant trees in built up areas where they will provide the most benefit for people and the environment, engaging communities in their work, through consultation and volunteering, to cultivate lasting change.

To date, Trees for Cities have planted over 1,000,000 trees in 21 UK cities, as well as over 200,000 trees in 13 countries around the world, including Peru, Kenya and Nepal.

npower is honoured to be working with such a respected environmental organisation as we strive to help our customers to go green.

Your Go Green Energy Fix, has helped us plant 118,980 trees, creating:

- Cleaner air
- Engaged communities
- Improved environments
- A lasting legacy

- and the benefits just keep growing.

EcoAct assured

We’ve partnered with EcoAct, a world leading provider of carbon and energy management and sustainability services. EcoAct have carried out an audit and given Go Green Energy Fix their stamp of assurance to say the tariff meets its green standards.

For more information about EcoAct visit eco-act.com
One hundred and eighteen thousand thanks

Since September 2017, thanks to amazing customers like you, we have been able to plant over **118,000 trees in the past year**, adding greenery in some key urban areas in the UK.

Your tree(s) were planted in towns and cities providing, among other things, protection for people from noise and air pollution and creating new habitats for plants and animals.

**Thank you.**

<table>
<thead>
<tr>
<th>City</th>
<th>Number of Trees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bradford</td>
<td>36,537</td>
</tr>
<tr>
<td>Coventry</td>
<td>1,350</td>
</tr>
<tr>
<td>Derby</td>
<td>32,151</td>
</tr>
<tr>
<td>Hull</td>
<td>8,500</td>
</tr>
<tr>
<td>Leeds</td>
<td>30,442</td>
</tr>
<tr>
<td>London</td>
<td>6,000</td>
</tr>
<tr>
<td>Swansea</td>
<td>4,000</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>118,980</strong></td>
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</tbody>
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So why plant trees?

At one time, much of the country was covered in trees, and people enjoyed a healthy, outdoor life.

Today, over 80% of people live in cramped towns and cities, often with very little open space to enjoy.

By planting trees, we can create attractive green spaces that encourage people to go outside. This has a positive effect on their mental health, raises their fitness levels and improves their overall wellbeing and quality of life.

As well as being attractive, trees can also directly improve the local environment. It takes just 30-50m of greenery to cut noise pollution from a major road by up to 50%.

Perhaps most importantly of all, trees are vital in cleaning the air. In some areas people die as a result of air pollution. Our trees don't just improve lives, they may actually save them.

Add all of this to the wider environmental benefits of your Go Green Energy Fix and you'll soon see how the impact adds up.
Helping children to protect their future

We’ve been delighted to include future generations in our projects, with over fifty local school children taking part in the planting.

In Derby, forty-five pupils from Meadow Farm Primary School came along to help us out and both the children and their teachers got so much from the day.

In Bradford, 108 under 18s got involved, they all enjoyed hands-on learning about trees and how important they are for our environment, both now and in the future. They saw for themselves how little things can make a big difference to the quality of people’s lives, and how working together as a community can achieve real change.

It’s really encouraging to see young people getting involved in schemes like this, and to educate them to care for and respect their local area. All the youngsters thoroughly enjoyed the morning and they can now watch the trees grow and take pride that they helped plant them.

Derby City councillor Jonathan Smale
Cabinet Member for Communities, Neighbourhoods and Streetpride.
Helping Communities come together

npower’s tree planting projects have not only physically improved local communities, it’s brought them together in a shared enterprise that has had lasting benefits.

We have worked closely with the local people to involve them in the plans for each project, to make sure we delivered exactly what the local community wanted and needed.

We had 195 volunteers at Perivale Park, Ealing and across Yorkshire, community groups and 502 volunteers were involved. So as well as improving the environment, your tariff has also created community cohesion, helping local people to get out, make friends and learn new skills together. It has been an inspiration for so many people, and this is just the start…

Thank you for yesterday! The children were absolutely buzzing afterwards and so happy that they had planted trees that, as one child said, “they will be here in the future when we are gone”

SEN Coordinator at Selborne Primary School, Perivale
A roadside buffer in Derby

In addition to the 3,200 trees planted in 2017/2018, this year we planted a further 32,151 trees alongside the newly widened A52 in Chaddesden.

Chaddesden is a large residential suburb located east of Derby with a population of over 13,000 people.

The trees were planted as a buffer to protect local people from noise and air pollution from the road, which has become a major East Midlands traffic hub.

As well as mitigating worsening air quality in the area, the new trees will provide habitats for much needed urban biodiversity like birds, bees and insects.

The local community was extensively consulted about the project, and many local groups were directly involved in the planting, including pupils and teachers from Meadow Farm Primary School.
Continuing our historic connection to Yorkshire

The home to npower for over 70 years!

In Bradford we planted 36,537 trees across 4 sites. Due to npower’s historic connection to Yorkshire and Trees for Cities’ existing network in the region, Bradford was an obvious location for our partnership this year.

The largest tree planting project was at Howden Rough where we planted 20,534 trees, working closely with the Bradford Environmental Action Trust (BEAT) and Bradford Council.

The project site was identified by DEFRA and the Environment Agency as a priority area to establish trees to reduce the frequency and intensity of floods.

Howden Rough is close to Keighley, a town that is 6th out of 30 in the District’s deprivation indices and within England’s 10% most deprived wards. The green space will help address some of the health issues experienced by its local population.

Trees were planted across 40 days between November 2018 and March 2019. In total, 502 adults and 108 young people came out to plant trees, including volunteers from the Sant Nirankari Mission and Forest of Bradford, along with 75 npower staff.

- 502 adults and 108 young people volunteers
- 16 vibrant tree species
- 36,537 trees planted across 4 sites
Supporting a large national and local visitor attraction

Working in partnership with Leeds City Council, 30,442 trees were planted across four sites in Leeds this year. Just like with Bradford, Leeds was chosen due to npower’s interest in the Yorkshire region.

13,998 of the trees were planted at Temple Newsam, a large public park of 1,500 acres, across two sites – ‘Hartford Springs’ and ‘Motorway Strip’.

West of Temple Newsam is a large-scale development called the ‘Leeds Enterprise Zone’. This multi-million pound investment incorporates industrial sites and extensive housing.

Located within an increasingly urbanised area of the city, Temple Newsam is an important ‘green lung’, providing vital ecosystem services and helping to mitigate noise and air pollution. Temple Newsam is a popular visitor attraction, so both national and local visitors will benefit from the tree planting.

The project at Temple Newsam engaged 108 schoolchildren from nearby Whitkirk Primary School. 50 pupils came out for a planting day on 30 November 2018 – and 58 helped to plant trees at this beautiful park on 13 December.
Trees with the Mayor of London seal of approval

Continuing our work with Ealing Council, we planted 6,000 trees at Perivale Park.

Perivale Park is part of Brent River Park, a curving strip of open space along 7km of the Brent Valley. The entire site is socially and ecologically significant, providing ample opportunities for residents to walk, cycle and spend time outdoors, plus providing a mosaic of wildlife habitats.

Most of these trees were planted on 2 December 2018 during the Mayor of London’s mass tree planting weekend – London’s biggest ever such event.

The project is a critical part of the Mayor’s tree-planting programme to maintain and expand the capital’s urban forest of 8 million trees to store more carbon, help improve air quality and create habitat for wildlife.

195 adult volunteers and 188 local children came out to Perivale Park in a multi-generational effort to make London greener and more sustainable and to improve this popular recreational green space for Ealing residents.
Helping the planet...

Not only does your Go Green Energy Fix tariff help local communities, by creating new woodlands and open spaces, it also helps the whole planet too.

Our latest Go Green Energy Fix matches 100% of your electricity consumption by purchasing the equivalent volume of renewable energy certificates and will ensure that your gas consumption is carbon neutral by purchasing Verified Emission Reduction certificates.

We’ve too partnered with EcoAct, who carried out an audit and have given Go Green Energy Fix their stamp of assurance to say the tariff meets its green standards. We are the only energy company to receive triple certification to the Carbon Trust Standard.

All this helps reduce your environmental impact and cuts the carbon footprint of your home.

...and helping you plan it

You can plan better today, by taking care of tomorrow with Go Green Energy Fix, because with our latest tariff your green energy prices are fixed until 2021, with no price rises, guaranteed.
Tree-mendous results

And don’t forget, we also match 100% of all the electricity you use with energy from renewable sources too, so the whole planet will benefit from your Go Green Energy Fix.

7 Cities
118,980 Trees
56 Beautiful and vibrant species

1609 Community volunteers
628 Volunteers under 18
1000s of beneficiaries across 13 project sites